

Message Text

UNCLASSIFIED

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TO AMEMBASSY LONDON

INFO USMISSION NATO

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E.O. 11652: N/A

TAGS: BMOP, UK

SUBJ: MAJOR PRODUCTS - TRADE OPPORTUNITIES

REF: LONDON 14806

1. COMMENTS PROVIDED REFTEL MOST APPRECIATED. THE VOLUNTARY SOLICITATION OF "PRE-QUALIFIED BIDDERS" SO TO SPEAK BY U.K. DEPARTMENTS IS MOST VALUABLE AND SHOULD BE ENCOURAGED TO CONTINUE TO PROTECT MUCH NEEDED LEAD TIME. U.S. INDUSTRY REASONS FOR LOW-LEVEL OF RESPONSE TO U.K. TRADE OPPORTUNITIES UNKNOWN TO COMMERCE, HOWEVER, DEPARTMENT WILL CONTINUE TO PRESS HARD FOR INCREASED RESPONSIVENESS. FYI. RECENT ARTICLES IN COMMERCE TODAY AND COMMERCE BUSINESS DAILY REGARDING NATO TRADE OPPORTUNITIES IN CONJUNCTION WITH SCHEDULED INCORPORATION OF NATO UNCLASSIFIED TENDERS UNDER THE TOP SYSTEM SHOULD HELP MEASURABLY. RUSH

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